GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:73
ANSWERED ON:18.07.2016
Educational Contents through DTH
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Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether the Government proposes to allow direct-to-home (DTH) television channels to telecast contents for school and university students in the country;
(b) if so, the details thereof along with the salient features of the scheme and purpose behind the move;
(c) the time by which this would be implemented;
(d) whether the said programme would be available in all Indian languages and if so, the details thereof; and
(e) the steps taken by the Government to provide high quality knowledge to youths pursuing higher education?

Answer

MINISTER OF HUMAN RESOURCE DEVELOPMENT
(SHRI PRAKASH JAVADEKAR)
(a) to (e) Government has approved a project to launch the 'SWAYAM Prabha'-a project for operationalising 32 Direct to Home (DTH) Television Channels for providing high quality educational content to all teachers, students and citizens across the country interested in lifelong learning. There will be new content of four hours every day, which would be telecast (6) times a day allowing the student to choose the time of his/her convenience.
The main features of SWAYAM Prabha would be as under:-
(i) Curriculum based course contents covering diverse disciplines such as arts, science, commerce, performing arts, social sciences and humanities subjects, engineering, technology, law, medicine, agriculture etc.
(ii) Covers all level of education: School education, undergraduate, postgraduate, engineering, out of school children, vocational courses and teacher training.
The 32 channels are proposed to be launched before September 2016. Initially the programmes will be in English but with the passage of time the programmes will be launched in regional languages also.
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